



For Immediate Release

Niagara Greenhouse Growers host inaugural Annual General Meeting, marking new era of unified advocacy for sector

December 8, 2025

(St. Catharines) The Niagara Greenhouse Growers (NGG) held their inaugural Annual General Meeting in St. Catharines, bringing together greenhouse growers and industry partners from across Niagara to mark a significant milestone in the establishment of a new unified regional voice for Niagara's greenhouse sector.

Chaired by John Boekestyn of Boekestyn Greenhouses, the AGM marks the culmination of more than a year of work to establish a committee dedicated to advancing the interests of greenhouse operators across Niagara's twelve municipalities.

"Today represents a major step forward for our industry," said Boekestyn. "The Niagara Greenhouse Growers was formed because local growers recognized the importance of coming together to address municipal issues proactively and collaboratively. We've all had experiences where an organized voice would have made a real difference—and that's exactly what NGG aims to provide."

The idea for the NGG emerged from a group of Lincoln-based greenhouse growers who saw increasing pressures and complexities at the municipal level. Over the past 18 months, the NGG has worked closely with Flowers Canada (Ontario) to create a long-term governance structure. As a specialized committee within FCO, the NGG is responsible for facilitating networking and knowledge-sharing among members, advocating for industry-friendly policies and regulations, and promoting the Niagara greenhouse industry to the public.

During the AGM, the 2026 NGG Committee was ratified and joining Chair Boekestyn on the Committee are the following:

Louis Damm, Floral Dimensions Flower Farm(Vice Chair)

Rodney Bierhuizen, Sunrise Greenhouses

Aron Hoff, Meyers Farms

Jason Wierenga, Wierenga Greenhouses

Jeff Nickerson, Freeman Herbs

Arjen van Eekelen, Prins Greenhouses

“Niagara’s greenhouse industry is an important economic driver for Niagara—one that continues to grow, innovate, and adapt,” said Bokestyn. “With the NGG now formally established, we have the structure, the people, and the shared purpose needed to ensure that Niagara remains one of the best places to operate a greenhouse in Canada.”

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About the Niagara Greenhouse Growers (NGG)

The Niagara Greenhouse Growers (NGG) is a specialized committee within Flowers Canada (Ontario) dedicated to supporting and advocating for greenhouse businesses across the Niagara Region. The NGG operates on a voluntary contribution model. NGG works to ensure long-term sector sustainability by engaging on municipal issues, promoting best practices, strengthening the business climate, and fostering collaboration within the industry.

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